



St. Pius Tenth Rebuilding Committee
Wednesday, January 20, 2016, 6:00 pm
Meeting Minutes

Fundraising Subcommittee, Interviews: Lisa Cecere

- **Background:** Dave Kelly suggested 3 fundraising firms - Cathedral Corporation (formerly Cunneen), Kearns & Associates, and CCS NY.
- **Goal of the Subcommittee:** meet/call each of them and come back with a recommendation for this Committee.
- Subcommittee interviewed 2 firms: Kearns & Associates and Cathedral Corporation.
- CCS NY took a while to get back to them and then could only do a skype call, so the team decided not to interview with them since we were into our second interview with Cathedral already.
- Kearns did the capital campaign for SPX in 2004.
- Additional comments on Cathedral Corporation/Cunneen:
 - Cunneen did the increased offering campaign for Fr. Dan Holland in 2006.
 - The interview team was impressed with the Cathedral Corporation's professionalism, their great presentation, and their ability to answer all our questions with excellent examples. The team decided to bring them in for a second interview to go over some of the finer points.
 - Catherine Cunning, Director of Fundraising, was extremely impressive, captivating, had a well thought-out presentation, and outlined every aspect of the campaign.
 - There would be a team of 4, and Catherine would work extremely close with Fr. Paul and provide him with the support he needs (writing letters, case statements, etc.)
 - Catherine will also train the volunteers on how to set up the meeting, how to handle themselves during the meeting, and how to deliver the story. 5-7 visits per volunteer (more time & quality visits).
 - Catherine will provide weekly calls, send weekly emails/updates to the team, and stay involved the whole way.
- They are willing to work with us on advertising/marketing (a lot of leeway) while they do the internal work.
- They are very enthusiastic about SPX and it shows. They checked out our website and read every Rebuild newsletter.
- **Rebuilding Committee voted:**
 - Fundraising Subcommittee recommended that we go with Cathedral Corporation with their new proposal.
 - Rebuilding Committee voted unanimously to have Cathedral Corporation lead our campaign. (Fr. Paul, Bernard Grizard, and Betsy McDermott did not vote as they are not St. Pius X parishioners).

**St. Pius Tenth
Rebuild Committee**

Tom Bowers

Lisa Cecere

Diane Connor

Ann Hynes

Bernie Iacovangelo

John Lawniczak

Jim O'Reilly

Brian Porter

Dave Rausch

Father Paul Bonacci,

Parochial Administrator

Bernard Grizard,

Diocesan Liaison

Betsy McDermott,

Facilitator



- The Fundraising Committee did an excellent job with this in a short time. The Committee thanked Lisa for her thorough and impressive work.
- Next step: Subcommittee will notify both firms, and Fr. Paul will write a request for permission for the capital campaign.

Parish Center Report: Betsy McDermott

- Jamie Ott is still working on the final report for the Parish Center.

Architect Search update: Fr. Paul & Bernie Iacovangelo

- Bernie provided Fr. Paul a sample RFP to translate to our needs.
- Discussion came up as to why we are hiring a separate architect, engineer & contractor. Fr. Paul would like to hire a design build (a complete package firm). It will save us money, time, and headaches.
- See Fr. Paul's handout – excellent explanation of the process and steps.
- Once we get the design after the workshops this week, we will ask permission from DOR to use a complete package firm, and then send out the RFP.
- We will invite Bishop Matano to attend the first 1-2 hours at our workshop on Monday night.

Communications Subcommittee update: Tom Bowers & John Lawniczak

- At the last meeting, we talked about educating the parishioners on Rolf Rohn, our liturgical designer, his role based on the "Built of Living Stones" document, and the steps we are taking.
- Tom handed out a draft 'Special Letter from Fr. Paul'. This will go out in the bulletin and will be sent via email blast.
- They will also link off our current website with the Rebuild information. This link will have a new look, and in the end, this will be our brand new website with all the information transferred over from our current website.
- *Catholic Courier* will be doing an article in February on SPX. They would like to come on a regular basis and take pictures.
- Fr. Paul said that Bob Brown helped with getting Catholic radio on 1460 with Jack Palvino and others. Bob has talked with several people at the radio station, and they would like to do some radio spots for SPX Rebuild at no charge.

Whole Campus Subcommittee update: Jim O'Reilly

- They are getting a second opinion on encapsulating the bathrooms in the school.